DSDS 2008 Partnership Information

Delhi Sustainable Development Summit

7–9 February 2008
Sustainable Development and Climate Change

Prime Minister of India (Dr) Manmohan Singh to inaugurate DSDS 2008

CEO Forum 2008
Curtain raiser to the DSDS
Sustainable Development and Climate Change:
The Business Outlook
6 February 2008

New attractions:
International Climate Change Exhibition
Displaying innovative technologies for a better future
7–9 February 2008

Lighting a million lives campaign
Bringing light to rural India
CEO Forum
The CEO Forum is a unique event initiated by TERI-BCSD (Business Council for Sustainable Development) India, in partnership with the WBCSD (World Business Council for Sustainable Development), Geneva. The CEO Forum, the annual curtain raiser to the DSDS, is attended by more than 100 CEOs from India and abroad. Together with the DSDS, the CEO Forum seeks the support of the corporate sector, governments, and bilateral and multilateral agencies from across the globe in resolving major sustainable development and climate change challenges faced by businesses today.

Spun around a theme related to that of DSDS 2008, CEO Forum 2008 will tackle ‘Sustainable Development and Climate Change’. Every year, the CEO Forum attracts the participation of governments and heads of states from across the globe. DSDS 2008 will play host to more than 100 speakers and 500 decision-makers over three days. Sponsoring the CEO Forum will offer unmatched opportunities for consistent exposure and communication with the people who influence policy and decision-making.

International Climate Change Exhibition
An exhibition of an international standard will be held alongside DSDS 2008 (New Delhi) and will attract the top thinkers, delegates, invitees, media, and sponsors. The ICC (International Climate Change) Exhibition will focus on technologies for tackling climate change, such as clean development mechanisms, clean coal technologies, and carbon funds among others. The ICC Exhibition will give momentum to the solution-finding process by allowing participants to showcase their climate change developmental projects to an international market. This platform will offer sponsors unmatched branding and will, at the same time, signify their commitment for the environment. Participating as a sponsor at the ICC Exhibition will enable your organization to:
- Demonstrate your new technology, products, and services
- Build relationships
- Garner instant feedback on the product and its appeal
- Promote your brand to a global audience
- Position your company as a viable market leader in the climate-friendly sector

Lighting a million lives campaign
DSDS 2008 will be climate friendly through the Lighting a million lives campaign which has been envisaged to take solar lighting devices to rural households that have, until now, depended on traditional resources, like biomass, kerosene, or paraffin. Thus, the photovoltaic lanterns will not only provide lighting, they will also mitigate CO₂ emissions. In addition, the campaign will facilitate local livelihood by creating local entrepreneur-driven delivery channels to ensure repair, maintenance, and after-sales services of the lanterns.
Sponsorship opportunities

Exclusive premier partnership

DSDS 2008 invites select organizations to avail the opportunity to be the premier summit partner. This opportunity includes sponsorship jointly for DSDS 2008, International Climate Change Exhibition, CEO Forum 2008, and participation in the Lighting a million lives campaign.

Sponsorship for DSDS 2008

The DSDS series has enjoyed global support, from over 60 countries, attracting participation from heads of governments, ministers, and a host of other dignitaries comprising Nobel laureates, development practitioners, scientists, academics, and corporate leaders.

Partner categories
- Senior partner level sponsorship
- Associate level sponsorship
- Co-associate level sponsorship
- Function host – 2 VIP dinners
- Function host – 3 lunches

DSDS 2008 partnership benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Senior partner</th>
<th>Associate partner</th>
<th>Co-associate partner</th>
<th>Function host</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary invitations to the VIP dinner</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary participation in the Lighting a million lives campaign (worth Rs 300 000 for lighting 50 households in a village)</td>
<td></td>
<td></td>
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<tr>
<td>details in the Lighting a million lives brochure</td>
<td>2 villages</td>
<td>1 village</td>
<td></td>
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<tr>
<td>Complimentary 3 m x 2 m stall in the International Climate Change Exhibition</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Interview of the organization in Teriscope, which has a distribution of over 6500 copies across the world</td>
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<tr>
<td>Involvement in the DSDS event</td>
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<tr>
<td>Endorsement and recognition in all media exposures</td>
<td></td>
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<tr>
<td>Prominent logo placements at the venue, website links, backdrops, and banners at DSDS venue</td>
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<tr>
<td>Prominent logo placement at dinner/lunch sessions</td>
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<tr>
<td>Invitations to the dinner/lunch sessions</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Complimentary invitations for DSDS sessions (three international invitations included)</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>One full-page colour advertisement or organization profile in the summit documentation folder</td>
<td></td>
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<tr>
<td>Show corporate film (during breaks)</td>
<td></td>
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<td></td>
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<tr>
<td>Exclusive opportunities with media*</td>
<td></td>
<td></td>
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<tr>
<td>Prestigious membership to TERI-BCSD (Business Council For Sustainable Development) India (value Rs 500 000)</td>
<td></td>
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<tr>
<td>Will be offered at a discount</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Complimentary advertisement in print/electronic media*</td>
<td></td>
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</tbody>
</table>

-DSDS 2008 will be climate friendly
<www.teriin.org/dsds>
CEO Forum 2008 will give CEOs of private and public business an insight into the latest issues surrounding climate change and will allow them to explore possibilities of how their companies can use new technologies to face these challenges. Understanding climate change scenarios and their impacts in India and the world is critical for policy makers to protect lives and assets on which the global economy depends. It is equally important for businesses and industry to address these concerns. The business sector, specifically in India, has huge stakes and enormous opportunities in developing technologies to meet future challenges. Being a CEO Forum participant will enable your company to be in the top league of corporations that are pioneering alternative and sustainable development strategies.

**Partner categories**
- Sponsorship of the entire CEO Forum event, which also comes with a complimentary ‘focus table’ sponsorship Rs 40 lakh (USD 80 000)
- Thematic table sponsorship Rs 15 lakh (USD 30 000)
- High profile cocktails and dinner

**CEO Forum 2008 partnership benefits**

<table>
<thead>
<tr>
<th>CEO Forum sponsor</th>
<th>Thematic table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary invitations to VIP dinner</td>
<td>4</td>
</tr>
<tr>
<td>Interview of the organization in Teriscope, which has a distribution of over 6500 copies across the world</td>
<td></td>
</tr>
<tr>
<td>Involvement in the CEO Forum event</td>
<td></td>
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<tr>
<td>Endorsement and recognition on all media exposures and releases</td>
<td></td>
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<tr>
<td>Prominent logo placement at the CEO Forum venue</td>
<td></td>
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<tr>
<td>Prominent logo placement at the focus table</td>
<td></td>
</tr>
<tr>
<td>Prominent logo placements at the venue, website links, backdrops, and banners at the DSDS venue</td>
<td></td>
</tr>
<tr>
<td>Complimentary invitations for DSDS sessions</td>
<td>10</td>
</tr>
<tr>
<td>One full-page colour advertisement or organization profile in the documentation folder of the DSDS</td>
<td></td>
</tr>
<tr>
<td>Show corporate film (during breaks) at the CEO Forum</td>
<td></td>
</tr>
<tr>
<td>Exclusive opportunities with the media*</td>
<td></td>
</tr>
<tr>
<td>Promotion/display space at the CEO Forum venue</td>
<td></td>
</tr>
<tr>
<td>Prestigious TERI–BCSD (Business Council For Sustainable Development) India membership (value Rs 500 000)</td>
<td>Will be offered at a discount</td>
</tr>
<tr>
<td>Complimentary advertisement in print/electronic media*</td>
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</table>

* Under finalization
TERI, for the first time, is organizing the International Climate Change (ICC) Exhibition that is aimed at sensitizing the public to the causes and effects of climate change, nurturing partnerships for developing solutions, and addressing innovations in various fields to demonstrate best practices and solutions. Governments, businesses, multilateral and bilateral organizations, and NGOs are invited to participate in this event.

**Technical details**

**Date and time**
7 February 2008: 12.30 pm to 6.30 pm  
(Inauguration ceremony at 12.30 pm)  
8–9 February 2008: 9.30 am to 6.30 pm

**Venue**
The ICC Exhibition will be held diagonally opposite the DSDS 2008 centre at the IHC (India Habitat Centre) complex, New Delhi. IHC’s back lawns, patio, and lounge area will be used for the exhibition.

**Stall fixtures**
- Wall panels
- Fascia board
- One information desk
- Carpet

**Partner categories for sponsors/exhibitors**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of stalls</th>
<th>Market price (in Rs)</th>
<th>Market price (in USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>4</td>
<td>1.75 lakh</td>
<td>4300</td>
</tr>
<tr>
<td>Gold</td>
<td>30</td>
<td>1.50 lakh</td>
<td>3700</td>
</tr>
<tr>
<td>Silver</td>
<td>12</td>
<td>1.20 lakh</td>
<td>3000</td>
</tr>
</tbody>
</table>

**International Climate Change Exhibition partnership benefits**

Benefit package for the platinum and gold categories at DSDS 2008

**Platinum**
- One complimentary DSDS registration
- 50% discount on two DSDS registrations

**Gold**
- One complimentary DSDS registration
- 50% discount on one DSDS registration

**Silver**
- One complimentary DSDS registration

**Business lounge**
The Silver Oak at the India Habitat Centre complex will be reserved specifically for business meetings during the exhibition hours. In total, four-business lounge areas are available.

**Business lounge fixtures**
- Phone and internet connection
- Four wooden panels for partitioning
- Tea and coffee arrangement
- Roundtable and chairs
- Power outlet

These lounges will be provided first to the exhibitors, and then to other participants.

**Business lounge cost**

<table>
<thead>
<tr>
<th>Full day</th>
<th>Rs 1 lakh (USD 2500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>For half day</td>
<td>Rs 50 000 (USD 1250)</td>
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</tbody>
</table>

Please note that the exhibition space and business lounge is provided on a first come first served basis.
ABOUT TERI
TERI, established in 1974, is a not-for-profit, non-government research organization deeply committed to every aspect of sustainable development. Over the years, TERI has been working with governments, multilateral organizations, and corporate entities in providing comprehensive support on aspects such as policy issues, project evaluation, and technology. TERI has regional centres in Bangalore, Goa, Guwahati, and Mukteshwar; an office in Mumbai; and a presence in Japan, Malaysia, and Dubai. It has also set up affiliate institutes: TERI-North America in Washington, DC, USA; and TERI-Europe in London, UK.
www.teriin.org

ABOUT TERI–BCSD India
TERI–BCSD India is an independent and credible platform for corporate leaders to address issues related to sustainable development and promote leadership in environmental management, social responsibility, and economic performance (the triple bottom line). TERI–BCSD India is a partner of WBCSD (World Business Council for Sustainable Development), Geneva, and a member of its regional network. Presently, the network has a total of 69 corporate members across India, representing a varied section of Indian industry.
www.teriin.org/bcsd

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We are proud to announce
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