MS THERESE GEARHART

Group Director, Marketing, Commercial, and Customer Leadership, Eurasia Africa Group, The Coca-Cola Company



Ms Therese Gearhart is Group Marketing and Commercial Director for the Eurasia Africa Group leading the company's efforts in stewarding marketing, commercial, and customer excellence. Additionally, she champions the Live Positively Program that helps build sustainable businesses in the

countries of operation. She has been with the company since 1998.