11th Delhi Sustainable Development Summit 2011
February 3-5 2010       Hotel Taj Palace       New Delhi

Tapping local initiatives and tackling global inertia

Sponsorship Brochure
DSDS 2011 partnership Categories

<table>
<thead>
<tr>
<th>Categories</th>
<th>Amount (in INR Lakhs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Partners</td>
<td>85</td>
</tr>
<tr>
<td>Senior Partners</td>
<td>50</td>
</tr>
<tr>
<td>Associate Partners</td>
<td>35</td>
</tr>
<tr>
<td>Co-associate Partners</td>
<td>20</td>
</tr>
<tr>
<td>Function Hosts (high profile dinners)</td>
<td>15*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DSDS 2011 Partnership Benefits</th>
<th>Premier</th>
<th>Senior</th>
<th>Associates</th>
<th>Co-Associates</th>
<th>Function Hosts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary invitations for DSDS Sessions</td>
<td>10 (4 international invitations included)</td>
<td>8 (3 international invitations included)</td>
<td>6 (2 international invitations included)</td>
<td>4 (1 international invitation included)</td>
<td>----</td>
</tr>
<tr>
<td>Complimentary stall in the International Climate Change Exhibition</td>
<td>✓</td>
<td>50% discount on 1 stall</td>
<td>25% discount on 1 stall</td>
<td>----</td>
<td>----</td>
</tr>
<tr>
<td>Participation in the Lighting a Billion Lives Campaign at a discounted rate</td>
<td>Optional</td>
<td>Optional</td>
<td>Optional</td>
<td>----</td>
<td>----</td>
</tr>
<tr>
<td>Prominent logo placement at the venue, website, backdrops, and banners at DSDS venue</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Endorsement and recognition on all media exposures</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Prominent logo placement at dinner/lunch sessions</td>
<td>---</td>
<td>----</td>
<td>----</td>
<td>----</td>
<td>✓</td>
</tr>
<tr>
<td>One full-page color advertisement or organization profile in the summit documentation folder</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the State level Sustainable Development Summits (@ an additional rate of INR 6 lakhs per state) **</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* DSDS Day 1 dinner is extremely high profile, and is available only to select partners, at a premium.
** Standalone sponsorship for the State-level Sustainable Development Summit is also available.
State-level Sustainable Development Summits

The current trends observed worldwide in unsustainable use of natural resources and the widespread damage and degradation of fragile ecosystems are of serious concern. Yet there are in evidence, many successful examples at the level of sub-regions, states and provinces, towns, cities and villages where local communities have created solutions and set in motion initiatives, which provide hope and examples worthy of emulation.

With this focus DSDS 2011 proposes to reach out to 6 Indian states and bring in front of the world these inspiring models of sustainable development.

Selected states:
1. Maharashtra
2. Rajasthan
3. Bihar
4. Assam
5. Karnataka
6. Uttarakhand

SL-SDS will provide partners with unparalleled branding at the state as well as at the national level and an opportunity to showcase their sustainable development initiatives and promote solutions in front of a well informed audience that will comprise of CM/Governor, policy experts, corporate heads, media representatives and students.

<table>
<thead>
<tr>
<th>Categories</th>
<th>Amount (in INR Lakhs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Partner (all 6 states)</td>
<td>35***</td>
</tr>
<tr>
<td>Multi-state Partners</td>
<td>@ 6 lakhs per state</td>
</tr>
<tr>
<td>Function Hosts (high profile state dinner during DSDS 2011)</td>
<td>10</td>
</tr>
</tbody>
</table>

Further details on the sponsorship categories and benefits are available on request.

*** DSDS 2011 sponsors can become a national partner of SL-SDS @ 30 lakhs INR
SPONSORS OF DSDS 2010

Star partner

NORWEGIAN EMBASSY

Premier partners

MINISTRY FOR FOREIGN AFFAIRS OF FINLAND

CLEANTECH FINLAND

Senior partners

Swiss Agency for Development and Cooperation SDC

Making Health Work

gtz

ADB

The Rockefeller Foundation

Associate partners

HSBC

The world's local bank

Sida

Library of Saito

telenor group

Co-associate partners

ACC

afid

reeap

Embassy of The Netherlands

Australian Government Department of Climate Change

Function hosts

afid

Yunivest

MacArthur Foundation

Media partners

The Times of India

NDTV

Google

The Financial Times

Special thanks to The Coca Cola Company

For further information, please contact

SUMMIT SECRETARIAT
The Energy and Resources Institute
Darbari Seth Block, IHC Complex
Lodhi Road, New Delhi – 110 003
INDIA

Tel. +91 11 2468 2100 or 4150 4900
Fax +91 11 2468 2144 or 2468 2145
E mail dsds@teri.res.in
Web http://dsds.teriin.org