



11th Delhi Sustainable Development Summit 2011
February 3-5 2010 Hotel Taj Palace New Delhi

Tapping local initiatives and tackling global inertia

Sponsorship Brochure

Organised by



DSDS 2011 partnership Categories

Categories	Amount (in INR Lakhs)
Premier Partners	85
Senior Partners	50
Associate Partners	35
Co-associate Partners	20
Function Hosts (high profile dinners)	15*

<i>DSDS 2011 Partnership Benefits</i>	<i>Premier</i>	<i>Senior</i>	<i>Associates</i>	<i>Co-Associates</i>	<i>Function Hosts</i>
Complimentary invitations for DSDS Sessions	10 (4 international invitations included)	8 (3 international invitations included)	6 (2 international invitations included)	4 (1 international invitation included)	2 (1 international invitation included)
Complimentary stall in the International Climate Change Exhibition	✓	50% discount on 1 stall	25% discount on 1 stall	----	----
Participation in the Lighting a Billion Lives Campaign at a discounted rate	Optional	Optional	Optional	----	----
Prominent logo placement at the venue, website, backdrops, and banners at DSDS venue	✓	✓	✓	✓	✓
Endorsement and recognition on all media exposures	✓	✓	✓	✓	✓
Prominent logo placement at dinner/lunch sessions	---	----	----	----	✓
One full-page color advertisement or organization profile in the summit documentation folder	✓	✓	✓	✓	✓
Acknowledgement in the State level Sustainable Development Summits (@ an additional rate of INR 6 lakhs per state) **	✓	✓	✓	✓	✓

* DSDS Day 1 dinner is extremely high profile, and is available only to select partners, at a premium.

** Standalone sponsorship for the State-level Sustainable Development Summit is also available.

State-level Sustainable Development Summits

The current trends observed worldwide in unsustainable use of natural resources and the widespread damage and degradation of fragile ecosystems are of serious concern. Yet there are in evidence, many successful examples at the level of sub-regions, states and provinces, towns, cities and villages where local communities have created solutions and set in motion initiatives, which provide hope and examples worthy of emulation.

With this focus DSDS 2011 proposes to reach out to 6 Indian states and bring in front of the world these inspiring models of sustainable development.

Selected states:

1. Maharashtra
2. Rajasthan
3. Bihar
4. Assam
5. Karnataka
6. Uttarakhand

SL-SDS will provide partners with unparalleled branding at the state as well as at the national level and an opportunity to showcase their sustainable development initiatives and promote solutions in front of a well informed audience that will comprise of CM/Governor, policy experts, corporate heads, media representatives and students.

Categories	Amount (in INR Lakhs)
National Partner (all 6 states)	35***
Multi-state Partners	@ 6 lakhs per state
Function Hosts (high profile state dinner during DSDS 2011)	10

Further details on the sponsorship categories and benefits are available on request.

*** DSDS 2011 sponsors can become a national partner of SL-SDS @ 30 lakhs INR

SPONSORS OF DSDS 2010

Star partner



NORWEGIAN EMBASSY

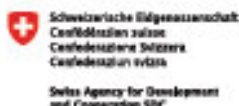
Premier partners



MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND



Senior partners



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



Associate partners



The world's local bank



Co-associate partners



Embassy of The Netherlands



Function hosts



MacArthur
Foundation



Media partners



Special thanks to The Coca Cola Company

For further information, please contact

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