Ralitsa Vassileva was born in Bulgaria, spent formative years in India and made a career on global TV in America. She’s a communications strategist with a vast knowledge of global challenges, extensive experience articulating complex events for diverse audiences and an inspiring personal story. Vassileva is an internationally recognized News anchor, experienced in handling Breaking News, a content Writer in the newsroom and a Correspondent in the field. As a young journalist she helped shape the post-Communist approach to news and helped build CNN International, the world's first 24 hour news network.

Vassileva has conducted a variety of interviews from terrorism victims, to world leaders, including former Soviet President Mikhail Gorbachev, Israeli Prime Minister Benjamin Netanyahu, Chief Palestinian negotiator Saeb Erakat, Bulgarian President Rosen Plevneliev, former U.S Secretaries of State, Henry Kissinger and Madeleine Albright, former Nigerian President Olusegun Obasanjo, Nobel Peace Prize winner Mohamad Yunus, as well medical and technology experts and business entrepreneurs, including Richard Branson and Ted Turner.

Vassileva has MA degrees in International Relations from GSU and English Language and Literature from Kliment Ohridski University in Bulgaria, as well as a Doctor of Humane Letters Degree from the American University in Bulgaria.

Vassileva's team has won Peabody Awards for Coverage of the Arab Spring, the Gulf Oil Spill and the 2008 US Election, a DuPont Columbia University Award for Coverage of the Tsunami Disaster and The National Academy of Television Arts and Sciences Award for Coverage of September 11, 2001 events.