

## **ANITA ARJUNDAS**

MANAGING DIRECTOR – MAHINDRA LIFESPACE DEVELOPERS LTD.
PRESIDENT – REAL ESTATE SECTOR, MAHINDRA GROUP
MEMBER OF THE GROUP EXECUTIVE BOARD

Anita Arjundas is the President of the Real Estate Sector of the Mahindra Group; a USD 16.9 billion, diversified, federation of companies. She is responsible for setting the strategic direction that will enable the real estate business to drive sustainable urbanisation in India.

Anita joined the Mahindra Group in 2002 in one of the subsidiary companies of Mahindra Lifespaces, Mahindra World City, India's first integrated business city in a public-private partnership. After building the Integrated Cities business unit with two world cities at Chennai and Jaipur, Anita took over as Managing Director of Mahindra Lifespaces and CEO of the Real Estate sector of the Group, comprising residential and industrial developments. Anita is a member of the Mahindra Group Executive Board from April 2010.

Prior to her career with the Mahindra Group, Anita spent 3 years in the IT industry and 10 years in the consumer goods space.

An MBA from BIM, India and a Wharton AMP alumnus, Anita has been named among the 50 "Most Powerful Women in Business" by Fortune India for the past five years.