

Mr. Ravi Singh is the Secretary General and CEO of WWF-India since 2003. Prior to this appointment, Mr. Singh was the General Manager and Head, Multi National Corporates, Deutsche Bank, Mumbai.

He started his career as a Lecturer of History in Bhagat Singh College, Delhi University after his Masters in History from St. Stephen's College in 1975. He joined The Chartered Bank (now Standard Chartered Bank) in 1976 and Deutsche Bank in 1985. Beside his professional achievements in the corporate sector, Mr. Singh has had an abiding interest in the conservation of nature and working for India. He has been involved in conservation related issues since 1976 and has been a member of several conservation organizations, which included WWF and the BNHS.

As the head of WWF-India, the country's largest conservation organization, Mr. Singh participates in national fora covering biodiversity and aspects of reducing human footprint.

He played squash at national levels, is a keen traveller, a member of the Himalayan Club, an avid reader. His other interests include Indian History, High Altitude Trekking, Photography and Natural History.

Some of the priorities areas of his work as the SG are to provide strategic direction to the conservation work of WWF-India and to add qualitatively to the WWF's contribution to conservation. WWF works with Species, Forestry, Freshwater & Wetlands, Climate Change, Education, Law, Policy, Sustainable Livelihoods and Business Sustainability in India. Another important focal area is the work with local communities and business corporations to include their involvement and commitment to the cause of conservation. In his position as the head of India's largest conservation organisation, Mr. Singh has participated several national fora including the Standing Committee of the Indian Board of Wildlife, was a member of the Board of Directors of IIFM, and in Wildlife Boards of various states in India. He was a member of WWF International's Executive Committee. He was the Vice-President of the Himalayan Club and one of the founder members of the Eco-Tourism Society of India.