

## **Bhupesh Rathore**

Bhupesh heads the Strategic Government Advisory (SGA) Group at YES BANK, a dedicated division designed to deepen the bank's engagement with the Union and State Governments and allied agencies, particularly through advisory services, thought leadership and developmental support.

Bhupesh has focused on key growth sectors of the Indian economy such as Smart Cities, Tourism, Infrastructure, Public Finance, Logistics and Start Ups among others to develop solutions and services and help build efficiencies in Public Finance, Governance. Under his leadership, the bank's Knowledge Banking approach has gained significant traction and is already bearing fruit in the form of significant Knowledge Partnerships and strategic thought leadership initiatives with Union ministries and State governments, Business Associations & Industry Chambers, Education & Research Institutions, Trade Bodies, Think-Tanks, Embassies, and Multi-lateral organizations.

Bhupesh has over 18 years of experience encompassing Strategic Advisory, Governance & Institutional Reforms, Project Structuring & Development Advisory and Policy Advocacy across sectors.

Key Assignments led by Bhupesh Rathore include: Technical Advisory for 'Providing Technical Assistance to Urban Local Bodies in issuing Muni Bonds for ULBs in Rajasthan and Pimpri-Chinchwad, Maharashtra; Reviewer of the Smart City Proposals, advised on collaboration, SPV Structuring and Credit enhancement for, Jalandhar, Amritsar, Kanpur, Lucknow, Ranchi etc.; K Project and Concept development for Smart Payment solutions for smart cities- Udaipur, Nashik and Puducherry;

Bhupesh was a Knowledge Partner for the: Dept of Urban Development, Govt. of HP for Dharamshala Smart City; Business World Smart Cities Conclave & Awards-2016; Incredible India Tourism Investors Summit 2016; Preparation of the Uttarakhand Tourism Policy, Govt. of Uttarakhand; State Tourism Policy, Dept of Tourism, Govt of U.P.; Tourism Mission document, Govt. of Andhra Pradesh; and IIT Ropar for developing business plan for establishing Research Park/TBI.

Bhupesh also assisted in the Start-up policy, Dept of Industries, Govt of Bihar and AYUSH Policy, Dept. of AYUSH, Govt. of Kerala. He held significance at the State Investor Summit: Uttar Pradesh Powering India.