

Guruprasad Mudlapur

Guruprasad Mudlapur is the Managing Director, Bosch Automotive Electronics India Pvt. Ltd development at Bosch since February 2014.

He joined Bosch in August 2008 as the department head responsible for development of ASICs & HW for Automotive Electronics. He was also responsible for heading ECU development for Chassis Control Systems and all the EMI/EMC activities at Bosch.

Prior to joining Bosch, he was working with NXP Semiconductors at Singapore and The Netherlands in the area of Semiconductor development for Mobile, Personal Communication and Digital Televisions for almost 15 years. He was engaged in the design, development and architecture definition of various IC's and custom ASIC's for cellular, wireless, and broadcast standards. Guruprasad holds a Bachelor's degree in Electronics Engineering from Bangalore University and has completed EGMP at IIM-B via the RK-GM program.