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## *DSDS 2008 Partnership Information*

# Delhi Sustainable Development Summit

7–9 February 2008

Sustainable Development and Climate Change

**Prime Minister of India (Dr) Manmohan Singh  
to inaugurate DSDS 2008**

## CEO Forum 2008

Curtain raiser to the DSDS

Sustainable Development and Climate Change:  
The Business Outlook

6 February 2008

### New attractions:

International Climate Change Exhibition  
Displaying innovative technologies for a better future  
7–9 February 2008

Lighting a million lives campaign  
Bringing light to rural India



# About the Summit



World Sustainable Development Forum  
**DSDS 2008**

ABOUT THE SUMMIT

## DSDS 2008

Initiated in 2001, the DSDS (Delhi Sustainable Development Summit), an annual event organized by TERI (The Energy and Resources Institute) in New Delhi, has emerged as the most credible platform for international deliberation and dialogue on issues of long-term sustainable development, with a special focus on the issues confronting developing countries.

Across the globe, it has been acknowledged that the problem of climate change is the consequence of unsustainable patterns of development that have intensified over many decades. The corollary is that the impacts of climate change would reduce options and opportunities for several societies to sustain development. It is, therefore, essential for the global community, including governments, business and industry, researchers, and academia as well as civil society to face the issues embedded within the broader subject of sustainable development and climate change. The 2008 edition of the DSDS is, thus, aptly based on the theme of 'Sustainable Development and Climate Change'.

Every year, the DSDS attracts the participation of governments and heads of states from across the globe. DSDS 2008 will play host to more than 100 speakers and 500 decision-makers over three days. Sponsoring the DSDS will offer unmatched opportunities for consistent exposure and communication with the people who influence policy and decision-making.

## CEO Forum

The CEO Forum is a unique event initiated by TERI-BCSD (Business Council for Sustainable Development) India, in partnership with the WBCSD (World Business Council for Sustainable Development), Geneva. The CEO Forum, the annual curtain raiser to the DSDS, is attended by more than 100 CEOs from India and abroad. Together with the DSDS, the CEO Forum seeks the support of the corporate sector, governments, and bilateral and multilateral agencies from across the globe in resolving major sustainable development challenges faced by businesses today.

Spun around a theme related to that of DSDS 2008, CEO Forum 2008 will tackle 'Sustainable Development and Climate Change: The Business Outlook' and will discuss the way forward to dealing with the issues of climate change in the current environment of energy insecurity. Supporting CEO Forum 2008 will provide sponsors high visibility and strong corporate branding.

## International Climate Change Exhibition

An exhibition of an international standard will be held alongside DSDS 2008 (New Delhi) and will attract the top thinkers, delegates, invitees, media, and sponsors. The ICC (International Climate Change) Exhibition will focus on technologies for tackling climate change, such as clean development mechanisms, clean coal technologies, and carbon funds among others. The ICC Exhibition will give momentum to the solution-finding process by allowing participants to showcase their climate change developmental projects to an international market. This platform will offer

sponsors unmatched branding and will, at the same time, signify their commitment for the environment. Participating as a sponsor at the ICC Exhibition will enable your organization to:

- Demonstrate your new technology, products, and services
- Build relationships
- Garner instant feedback on the product and its appeal
- Promote your brand to a global audience
- Position your company as a viable market leader in the climate-friendly sector

## Lighting a million lives campaign

DSDS 2008 will be climate friendly through the Lighting a million lives campaign which has been envisaged to take solar lighting devices to rural households that have, until now, depended on traditional resources, like biomass, kerosene, or paraffin. Thus, the photovoltaic lanterns will not only provide lighting, they will also mitigate CO<sub>2</sub> emissions. In addition, the campaign will facilitate local livelihood by creating local entrepreneur-driven delivery channels to ensure repair, maintenance, and after-sales services of the lanterns.



## DIGNITARIES AT DSDS



Late Dr K R Narayanan, former President of India



Mr Atal Behari Vajpayee, former Prime Minister of India



Dr A P J Abdul Kalam, Hon'ble President of India



Dr Olafur Ragnar Grimsson, President of the Republic of Iceland



HRH Prince El Hassan bin Talal, Prince of Jordan



HE Mr Kjell Magne Bondevik, former Prime Minister of Norway



HE Ms Tarja Halonen, President of Finland



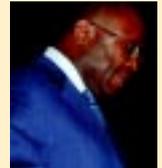
HE Mr Alain Juppe, former Prime Minister of France and Mayor of Bordeaux, France



Prof. Ernesto Zedillo, former President of Mexico



HE Prof. Ruud F M Lubbers, former Prime Minister of the Netherlands



HE Mr Mamadou Lamine Loum, former Prime Minister of Senegal



Dr Massoumeh Ebtekar, former Vice-President of Iran

## Exclusive premier partnership

DSDS 2008 invites select organizations to avail the opportunity to be the premier summit partner. This opportunity includes sponsorship jointly for DSDS 2008, International Climate Change Exhibition, CEO Forum 2008, and participation in the Lighting a million lives campaign.

## Sponsorship for DSDS 2008

The DSDS series has enjoyed global support, from over 60 countries, attracting participation from heads of governments, ministers, and a host of other dignitaries comprising Nobel laureates, development practitioners, scientists, academics, and corporate leaders.

### Partner categories

- Senior partner level sponsorship      Rs 45 lakh (USD 110 000)
- Associate level sponsorship      Rs 25 lakh (USD 60 000)
- Co-associate level sponsorship      Rs 10 lakh (USD 25 000)
- Function host – 2 VIP dinners
- Function host – 3 lunches



DSDS 2008 partnership benefits	Senior partner	Associate partner	Co-associate partner	Function host
Complimentary invitations to the VIP dinner	4	3	2	2
Complimentary participation in the Lighting a million lives campaign (worth Rs 300 000 for lighting 50 households in a village)				
details in the Lighting a million lives brochure	2 villages	1 village		
Complimentary 3 m x 2 m stall in the International Climate Change Exhibition	2	1		
Interview of the organization in Teriscope, which has a distribution of over 6500 copies across the world	<input type="checkbox"/>	<input type="checkbox"/>		
Involvement in the DSDS event	<input type="checkbox"/>			
Endorsement and recognition in all media exposures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent logo placements at the venue, website links, backdrops, and banners at DSDS venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent logo placement at dinner/lunch sessions				<input type="checkbox"/>
Invitations to the dinner/lunch sessions				<input type="checkbox"/>
Complimentary invitations for DSDS sessions	10 (three international invitations included)	6 (two international invitations included)	4 (one international invitation included)	4 (one international invitation included)
One full-page colour advertisement or organization profile in the summit documentation folder	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Show corporate film (during breaks)	<input type="checkbox"/>	<input type="checkbox"/>		
Exclusive opportunities with media*	<input type="checkbox"/>	<input type="checkbox"/>		
Prestigious membership to TERI-BCSD (Business Council For Sustainable Development) India (value Rs 500 000)	Will be offered at a discount			
Complimentary advertisement in print/electronic media*		<input type="checkbox"/>		

# Sponsorship for CEO Forum 2008

CEO Forum 2008 will give CEOs of private and public business an insight into the latest issues surrounding climate change and will allow them to explore possibilities of how their companies can use new technologies to face these challenges. Understanding climate change scenarios and their impacts in India and the world is critical for policy makers to protect lives and assets on which the global economy depends. It is equally important for businesses and industry to address these concerns. The business sector, specifically in India, has huge stakes and enormous opportunities in developing technologies to meet future challenges. Being a CEO Forum participant will enable your company to be in the top league of corporations that are pioneering alternative and sustainable development strategies.



## Partner categories

- Sponsorship of the entire CEO Forum event, which also comes with a complimentary 'focus table' sponsorship Rs 40 lakh (USD 80 000)
- Thematic table sponsorship Rs 15 lakh (USD 30 000)
- High profile cocktails and dinner

## CEO Forum 2008 partnership benefits

CEO Forum 2008 partnership benefits	CEO Forum sponsor	Thematic table
Complimentary invitations to VIP dinner	4	2
Interview of the organization in Teriscope, which has a distribution of over 6500 copies across the world	☐	
Involvement in the CEO Forum event	☐	
Endorsement and recognition on all media exposures and releases	☐	☐
Prominent logo placement at the CEO Forum venue	☐	☐
Prominent logo placement at the focus table		☐
Prominent logo placements at the venue, website links, backdrops, and banners at the DSDS venue	☐	
Complimentary invitations for DSDS sessions	10	5
One full-page colour advertisement or organization profile in the documentation folder of the DSDS	☐	☐
Show corporate film (during breaks) at the CEO Forum	☐	
Exclusive opportunities with the media*	☐	
Promotion/display space at the CEO Forum venue	☐	☐
Prestigious TERI-BCSD (Business Council For Sustainable Development) India membership (value Rs 500 000)	Will be offered at a discount	
Complimentary advertisement in print/electronic media*	☐	

\*Under finalization

# International Climate Change Exhibition

TERI, for the first time, is organizing the International Climate Change (ICC) Exhibition that is aimed at sensitizing the public to the causes and effects of climate change, nurturing partnerships for developing solutions, and addressing innovations in various fields to demonstrate best practices and solutions. Governments, businesses, multilateral and bilaterals organizations, and NGOs are invited to participate in this event.

## Technical details

### Date and time

7 February 2008: 12.30 pm to 6.30 pm

(Inauguration ceremony at 12.30 pm)

8-9 February 2008: 9.30 am to 6.30 pm

### Venue

The ICC Exhibition will be held diagonally opposite the DSDS 2008 centre at the IHC (India Habitat Centre) complex, New Delhi. IHC's back lawns, patio, and lounge area will be used for the exhibition.

### Stall fixtures

- Wall panels
- Fascia board
- One information desk
- Carpet

### Partner categories for sponsors/exhibitors

Category	Number of stalls	Market price (in Rs)	Market price (in USD)
Platinum	4	1.75 lakh	4300
Gold	30	1.50 lakh	3700
Silver	12	1.20 lakh	3000

### International Climate Change Exhibition partnership benefits

Benefit package for the platinum and gold categories at DSDS 2008

#### Platinum

- One complimentary DSDS registration
- 50% discount on two DSDS registrations

#### Gold

- One complimentary DSDS registration
- 50% discount on one DSDS registration

#### Silver

- One complimentary DSDS registration

### Business lounge

The Silver Oak at the India Habitat Centre complex will be reserved specifically for business meetings during the exhibition hours. In total, four-business lounge areas are available.

### Business lounge fixtures

- Phone and internet connection
- Four wooden panels for partitioning
- Tea and coffee arrangement
- Roundtable and chairs
- Power outlet

These lounges will be provided first to the exhibitors, and then to other participants.

### Business lounge cost

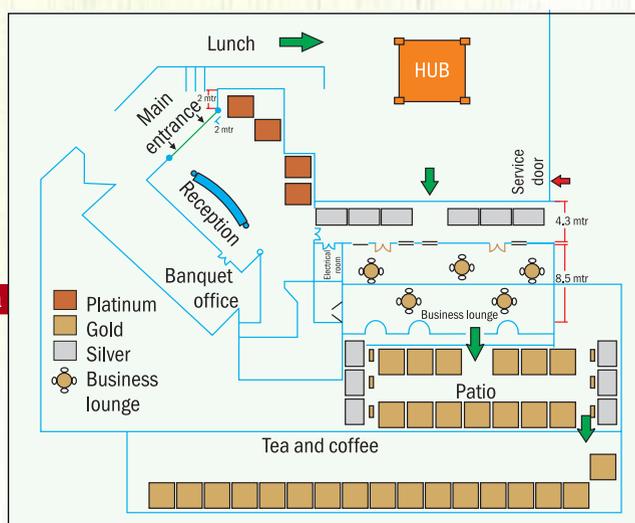
**Full day**

Rs 1 lakh (USD 2500)

**For half day**

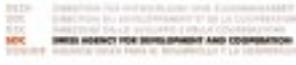
Rs 50 000 (USD 1250)

### Floor plan



Please note that the exhibition space and business lounge is provided on a first come first served basis.

## DSDS 2007 sponsors



World Business Council for Sustainable Development

### ABOUT TERI

TERI, established in 1974, is a not-for-profit, non-government research organization deeply committed to every aspect of sustainable development. Over the years, TERI has been working with governments, multilateral organizations, and corporate entities in providing comprehensive support on aspects such as policy issues, project evaluation, and technology. TERI has regional centres in Bangalore, Goa, Guwahati, and Mukteshwar; an office in Mumbai; and a presence in Japan, Malaysia, and Dubai. It has also set up affiliate institutes: TERI-North America in Washington, DC, USA; and TERI-Europe in London, UK.

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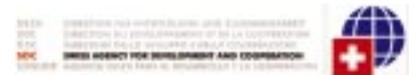
### ABOUT TERI-BCSD India

TERI-BCSD India is an independent and credible platform for corporate leaders to address issues related to sustainable development and promote leadership in environmental management, social responsibility, and economic performance (the triple bottom line). TERI-BCSD India is a partner of WBCSD (World Business Council for Sustainable Development), Geneva, and a member of its regional network. Presently, the network has a total of 69 corporate members across India, representing a varied section of Indian industry.

[www.teriin.org/bcsd](http://www.teriin.org/bcsd)

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We are proud to  
announce  
**Senior Level  
Partnership Support**  
for  
**DSDS 2008**  
from  
Swiss Agency for  
Development  
and Cooperation



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