

Glenn Schmidt



Work Experience

11/2004 – today

Since 03/2010

BMW AG, Munich, Germany

Director of Steering Government and External Affairs, Sustainability Communications

Co-ordination of BMW Group global government affairs network

Planning and steering of political projects and legislative positions

Steering BMW Group sustainability communications globally

05/2008 – 02/2010

Head of e-mobility co-operations with project i

BMW Project Manager of MINI E co-operations

Cooperation management with energy companies, research and government

11/2004 – 04/2008

Senior Project Manager, Inhouse Consulting, Sales and Marketing

Head of Competence Center Strategy Consulting

Strategy development and benchmarking

11/2001 - 11/2004

Horváth & Partners Management Consultants, Munich

Managing Consultant Automotive

Strategy development and value-based management

01/1997 - 09/2000

Volkswagen AG, Wolfsburg

Assistant to Vice President Asia-Pacific Region

Joint-Ventures Asia

International Trainee, Wolfsburg

Education

2000 - 2001

Master of Business Administration (MBA) Krannert Graduate School of Management, Purdue University in West Lafayette, USA

1998 - 1999

General Management Studies, Berlin School of Economics, Berlin and Anglia Polytechnic, Cambridge, UK

1992 - 1996

Bachelor of Arts, Simon Fraser University in Vancouver, Canada