



# WORLD SUSTAINABLE DEVELOPMENT SUMMIT

*BEYOND 2015: PEOPLE, PLANET & PROGRESS*  
*October 5-8, 2016 | New Delhi, India*

## MEDIA COLLOQUIUM PROCEEDINGS

### MEDIA COLLOQUIUM PARTNERS





# CONTENTS

<b>About the World Sustainable Development Summit</b>	<b>1</b>
<b>Foreword</b>	<b>2</b>
<b>Acknowledgements</b>	<b>3</b>
<b>WSDS 2016- Beyond 2015: People, Planet &amp; Progress</b>	<b>3</b>
<b>Media Colloquium 2016</b>	<b>4</b>
<b>Climate Change &amp; Sustainable Messaging</b>	<b>4</b>
<b>Quotes from Media Colloquium Participants</b>	<b>6</b>
<b>Snapshot of the WSDS Media Colloquium stories</b>	<b>8</b>
<b>Media Colloquium Award</b>	<b>8</b>
<b>Participating Journalists in Media Colloquium 2016</b>	<b>10</b>
<b>About TERI</b>	<b>11</b>





## ABOUT THE WORLD SUSTAINABLE DEVELOPMENT SUMMIT

The World Sustainable Development Summit (WSDS) has been conceptualised as a single platform to accelerate international coordinated action against climate change and towards sustainable development. With the participation of global policy makers, business leaders, researchers, media and members of the civil society, the WSDS facilitates the exchange of knowledge, ideas, and solutions to promote solutions for a sustainable future. The WSDS has evolved from a fifteen year legacy of the Delhi Sustainable Development Summit (DSDS). Initiated in 2001, TERI annually hosted the DSDS with the aim of making 'sustainable development' a globally shared goal. The DSDS brought together a total of 46 heads of state and government, 13 Nobel laureates, ministers from over 60 countries, 1500 business leaders, 1600+ speakers, and delegates from across continents, over its 15 editions. Following the adoption of the Sustainable Development Goals (SDGs) and the adoption of the landmark Paris Agreement to limit rise in temperature to well below 2° degrees Celsius in the year 2015, the DSDS has transitioned to the WSDS in an attempt to raise the platform, attract greater talent, expertise and devise ways, so that messages created at this.



## FOREWORD



**T**ERI had great pleasure in hosting the Media Colloquium as part of the landmark first edition of the World Sustainable Development Summit themed Beyond 2015: People, Planet & Prosperity.

As an institution that works towards creation of knowledge, TERI places a strong emphasis on raising awareness and disseminating solutions that lead to sustainable development pathways. Since its inception in 1974, TERI has been organising media workshops in an effort to build networks amongst journalists and sector experts across countries to enable them to exchange ideas for reporting issues related to the environment and climate change.

Members of the media are powerful change agents as they have access to platforms to get messages on critical and under-reported issues heard. They have an enormous impact on informing public perception on issues related to sustainable development and climate change. In the long term the Media Colloquium intends to build a cohort of informed and environmentally-conscious correspondents, especially in countries and regions that need to drive substantive progress in sustainable climate action. By strengthening the engagement with national and international media, TERI aims to advocate practical and innovative solutions for translating the objectives of the Sustainable Development Goals and the Paris Agreement into action.

The WSDS 2016 Media Colloquium provided participating journalists an opportunity to enhance their understanding and build their skills pertaining to sustainable development issues; and enabled them to address these issues and raise public awareness through impactful stories. The Media Colloquium urged journalists to identify information gaps, and use their stories to inform and educate the public about various global and region specific environmental challenges and possible solutions.

The Media Colloquium proceedings capture the highlights of the sessions, the experiences of participating journalists and key stories published by them. TERI was delighted to send two selected contributors of the Media Colloquium to the 22<sup>nd</sup> Conference of Parties (COP 22) in Marrakech to cover the 11 days of deliberations. We hope that the Media Colloquium will build momentum and lay a strong foundation for effective media reportage, and evolve a consensus for the Post-2015 development agenda.

**Dr Ajay Mathur**  
Director General, TERI

# ACKNOWLEDGEMENTS

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The Media Colloquium 2016 was made possible with the generous support of The World Bank, Asian Development Bank and the European Union.

We would like to express our sincere gratitude to the Jury members: Mr Joydeep Gupta, Director, Third Pole Project of Internews Earth Journalism Network and China Dialogue; Mr K G Suresh, Director General, Indian Institute of Mass Communication; Ms Anita Pratap, documentary film-maker & former South Asia Bureau Chief, CNN; Dr Annapurna Vancheswaran, Senior Director, TERI; and Mr S. Gopikrishna Warriar, Environment Journalist, Consultant and Trainer for their enormous support and encouragement.

A special thanks to the Summit speakers and media experts who interacted with the participants of the Media Colloquium. We are also grateful to Mr Arul Louis, Knight International Journalism Fellow, ICFJ, who chaired the Media Colloquium and advised the participating journalists on their stories.

We would also like to express our gratitude to Ms Gitanjali Aiyar for facilitating and coordinating the entire Media Colloquium.

We would also like to thank the participating journalists from Bangladesh, Cameroon, India, Nepal, and Sri Lanka.

# WSDS 2016- BEYOND 2015: PEOPLE, PLANET & PROGRESS

Inaugurated by the Hon'ble President of India, Mr Pranab Mukherjee, spread over 4 days with 290 speakers, 9 plenaries and 25 thematic tracks; the WSDS witnessed a galaxy of distinguished speakers and an equally important group of participants from all over the world.



TERI has been consistent in its endeavour to find solutions and create new knowledge on issues relating to environment, climate, resources and sustainable development. Through this World Sustainable Development Summit, TERI is seeking to provide a unique platform to experts, administrators, policy-makers and others from round the globe, determined to protect our planet, to promote international exchange of knowledge and ideas. I urge TERI to continue its efforts for many more years.

*- Hon'ble President of India, Mr Pranab Mukherjee*



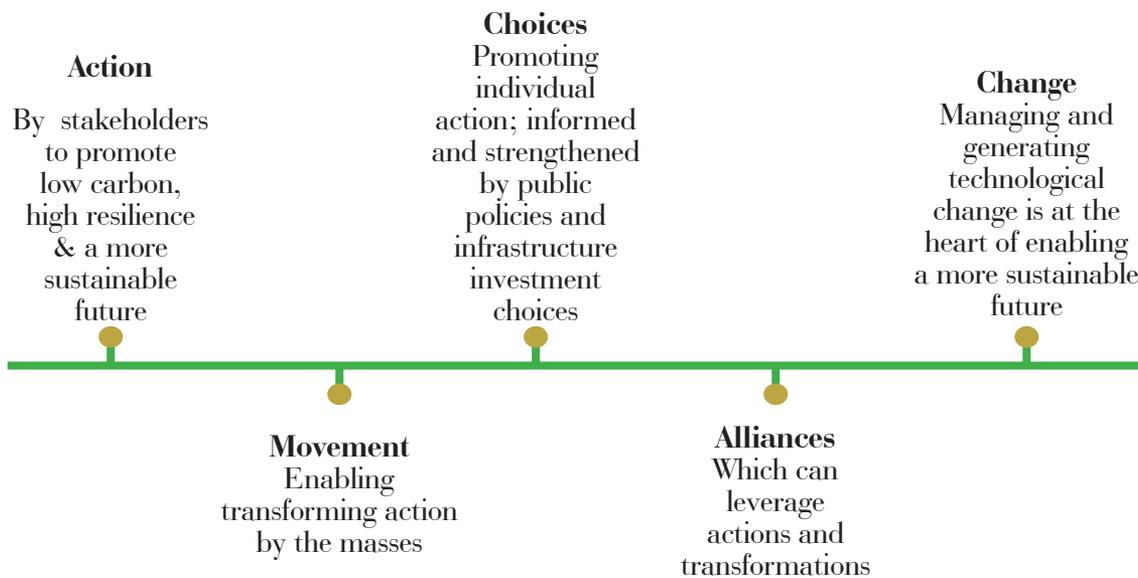
The World Sustainable Development Summit started with the Business Day to explore methods through which businesses can invest in sustainable development while enhancing their corporate value. In this regard, the need for cooperation amongst diverse stakeholders, peer to peer learning and exchange of knowledge was emphasised, along with the need for companies to think beyond Corporate Social Responsibility and consider how to make investments more systemic to contribute to the Sustainable Development Goals.

The nine plenaries during WSDS focused on niche topics relating to the overall theme of the Summit. The themes were:

1. Ministerial Session- People's Aspirations and Sustainability: New Governance Paradigm
2. NDCs: Plans, Policies & Priorities
3. Energy Transitions: Perspectives & Priorities
4. Climate ~ Energy ~ Food Nexus
5. Climate Finance
6. Habitat III Agenda - Sustainable Development Goals and Implications on Cities
7. Beyond 2015: Sustainable Infrastructure for Africa's Transformation
8. Synchronizing INDC Actions to Achieve SDGs on Water
9. Air Pollution is a Solvable Problem

Each plenary consisted of domain experts from the Government, research, corporate and academia sector.

# KEY MESSAGES



## Major Messages from sessions @ WSDS 2016

- **Global action** built on **partnerships** is required to achieve sustainable economic and social progress, inclusive growth and protection of the Earth's ecosystem.
- It is time for companies to think **beyond CSR** and consider how to make investments more systemic to **contribute to SDCs**.
- It was recognized that **urban centres are key** to achieving SDGs. Indeed SDG 11 links all the other 16 SDGs
- Mahindra announced that it had decided to **impose an internal carbon price** of USD10/ Ton CO<sub>2</sub> on all its investments.
- **Sustainability** should not be a peripheral activity but should become a **mainstream movement**.
- Formal seal to **cooperation between the Government of India and the European Commission on water**.
- For accelerating the actions on SDCs and climate change, it is necessary to forge **collaborations**:
  - a) Among countries
  - b) Between national government and state governments, right down to the local bodies
  - c) Among governments and businesses
  - d) With research institutions
  - e) With civic society and communities

# WSDS 2016 PHOTO FEATURE



# MEDIA COLLOQUIUM 2016

## A feature of the World Sustainable Development Summit 2016

The Media Colloquium 2016 was held in New Delhi from October 5-8 2016 on the sidelines of the World Sustainable Development Summit 2016 (WSDS) themed 'Beyond 2015: People, Planet & Progress'. Nineteen journalists from six countries, namely Bangladesh, Nepal, Sri Lanka, Cameroon, Afghanistan, and India took part in the Media Colloquium. India's geographic diversity was well represented among the participants, who came from eight states and the Delhi union territory. The outlying states like Assam, Kashmir, Manipur, Meghalaya and Tripura were represented. Many journalists were drawn from grassroots media in India and other countries. The Media Colloquium's main goals were to enhance the participating journalists' understanding of sustainable development and related topics as well as their abilities to report on these topics; and to provide them an opportunity for hands-on reporting at the Summit so that its messages can reach a wider audience.



Media Colloquium participants with Dr Ajay Mathur, Director General, TERI at the Valedictory Session of WSDS 2016.



Members of the media are powerful change agents. They have an enormous impact on informing public perception on issues related to sustainable development and climate change.

*- Dr Ajay Mathur, Director General, TERI*



# PARTICIPATING JOURNALISTS IN MEDIA COLLOQUIUM 2016

- **Pinaki Roy**, Senior Correspondent, The Daily Star, Bangladesh
- **Harisharan Lamichhane**, Senior Correspondent, Radio Nepal, Nepal
- **Dhruba Raj Sapkota**, News Reporter, Radio Nepal, Nepal
- **Apsara Kapukotuwa**, Features Editor, Ceylon Today, Srilanka
- **Sharada Balasubramanian**, Freelancer, Coimbatore
- **Sobhapati Samom**, Freelancer, Imphal
- **Varghese Thomas**, Special Correspondent, Malayala Manorama, Thiruvananthapuram
- **Kushagra Dixit**, Senior Reporter, IANS, Delhi
- **Tarun Chakraborty**, Correspondent, PROTHOM-ALO, Tripura
- **Merlin Francis**, Journalist, Times of India, Bangalore
- **Chaitrali Chandorkar**, Sr Correspondent, Maharashtra Times, Pune
- **Sathish Kumar**, Assistant Editor, Dinamalar, Chennai
- **Anu Nkeze Paul**, Editor, The Green Vision, Cameroon
- **Syeda Ambia Zahan**, Correspondent, India Today, Guwahati
- **Prasad Dharmasena**, Freelancer, Upali News, Srilanka
- **Mir Farhat**, Executive Editor, Kashmir News service, Sri Nagar
- **Saidul Khan**, Freelancer, Meghalaya
- **Deepak Dharmadam**, Regional Head, Amrita TV, Kochi
- **Nargis Mansoor**, Founder, Afghanistan Climate Change Movement (ACCM), Afghanistan

# CLIMATE CHANGE & SUSTAINABLE MESSAGING

Climate change is a reality that affects the entire ecosystem as well as economy, society and culture. As the global community strives forth to attain its developmental needs; it is important we make collective efforts to achieve sustainability in all our plans, processes and practices.

The Colloquium provided an opportunity for several grass-roots journalists to cover the Summit and develop ideas, resources for future coverage. Some of the participants have continued the reporting they started during the Colloquium and have published in-depth articles.

The Colloquium was also an opportunity to expose readers/viewers of many local language and grassroots media to sustainable development ideas and concepts through local idioms and issues through the participating journalists.

For some of the participants, it was an opportunity to work on reporting skills for covering development and climate change, gaining both insights into the topics as well as ideas on reporting and presentation.

The Media Colloquium enabled the sharing of best practices, community innovations and the role of leadership to connect with larger audiences. It deliberated on how the media can promote ecological policies, while strengthening institutional frameworks for sustainable development.

There were seven sessions held in the seminar format exclusively for the Media Colloquium. Five were on topics relating to sustainable development and two on the craft of journalism



*Interactive session in progress at the Media Colloquium 2016*

in covering sustainable development. Eminent experts who exclusively interacted with the journalists included Ms Henriette, Counselor, Environment Energy & Climate Change, EU; Mr Cesare Onestini, Deputy Head, EU; Ms Rachel Kyte, Special Representative, Sustainable Energy for All; and Mr Randal Newton, Vice President, Enterprise Engineering, Ingersoll Rand.

Mr Arul Louis, Knight International Journalism Fellow, ICFJ, moderated the MQ seminars and mentored the Media Colloquium journalists. As a mentor, Arul helped the participants in focusing their ideas, selecting topics and presenting them in their stories. He guided them on finding sources, people and fresh approaches to develop their stories.



“Interactive session with **Mr Randal Newton**, VP, Enterprise Engineering, Ingersoll Rand”

“In the shoes of a COP journalist” with **Mr Nitin Sethi**, Senior Journalist, Business Standard”



“No boring stories only boring story tellers” with **Ms Anita Pratap**, documentary film-maker & former South Asia Bureau Chief, CNN”

“Session on “Green Biotechnology” with TERI experts **Ms Vibha Dhawan** and **Ms Nutan Kaushik**”





*Media Colloquium participants attending WSDS sessions*

## Outcomes of the Media Colloquium

The Colloquium provided an opportunity for several grass-roots journalists to cover the Summit and develop ideas, resources for future coverage. Some of the participants have continued the reporting they started during the Colloquium and have published in-depth articles.

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For some of the participants, it was an opportunity to work on reporting skills for covering development and climate change, gaining both insights into the topics as well as ideas on reporting and presentation.

The stories published by the journalists were judged by a jury consisting of: Mr Joydeep Gupta, Director, Third Pole Project of Internews Earth Journalism Network and China Dialogue; Mr K G Suresh, Director General, Indian Institute of Mass Communication; Ms Anita Pratap, documentary film-maker & former South Asia Bureau Chief, CNN; Dr Annapurna Vancheswaran, Senior Director, TERI; and Mr S. Gopikrishna Warriar, Environment Journalist, Consultant and Trainer. The top two contributors of the Media Colloquium got the opportunity to travel to Marrakech to cover the proceedings of the 22<sup>nd</sup> Conference of Parties.

### Members of the Media Colloquium Jury



**Mr Joydeep Gupta**



**Mr K G Suresh**



**Ms Anita Pratap**



**Dr Annapurna Vancheswaran**



**Mr S Gopikrishna Warriar**

# MEDIA COLLOQUIUM AWARD

The top contributors of the Media Colloquium were selected by an esteemed jury after a thorough evaluation process.

As a token of our acknowledgement of their exemplary contribution, the two journalists travelled to Marrakech for the 22nd Conference of Parties (COP22) to cover the various deliberations that took place during the ten crucial days of the COP22 proceedings.

The Jury adjudged the following two journalists as the top contributors of the 2016 WSDS Media Colloquium:

## Mr Kushagra Dixit, Senior Reporter, IANS

An adept storyteller, Kushagra has covered stories on environment, conflicts, governance, politics, business, tribes and wildlife. Prior to working with IANS, Kushagra was Senior Reporter at The Statesman where he covered the Delhi Assembly Elections 2015 and the Budget session among other stories. As a Staff Reporter for The Pioneer in Lucknow, Kushagra earned several front page and other national, state and local bylines.

The stories published by Kushagra during the Media Colloquium are as follows:

- Climate change negotiations lagging by a decade: TERI, IANS, 15 Oct 2016, New Delhi
- India needs indigenous solutions for smart cities: UNDP official, IANS, 17 Oct 2016, New Delhi
- A water-stressed India, experts mull on 'water governance', IANS, 17 Oct 2016, New Delhi



## Mr Saidul Khan, Independent Journalist & Media Consultant

As a freelance journalist, Saidul has written stories for The Telegraph and other regional newspapers like the Eastern Chronicle, Mawphor and U Nongsain Hima from Tura in Meghalaya. He is a monthly contributor for Eclectic Northeast and Northeast Today magazine. Saidul has worked on various documentary films and has documented different success stories and impact features for North Eastern Region Community Resource Management Programme.

The stories published by Saidul during the Media Colloquium are as follows:

- Of Sand mining fear and mitigation efforts, North East Today Magazine, November 2016
- Experts Call for Research on Adaptive and Climate Resilient Agricultural Crops, Eastern Chronicle, 07 Oct 2016, Meghalaya
- Prez hands Sikkim CM with TERI awards, Meghalaya Online News, 06 Oct 16
- Economic growth & sustainability co-exist, Meghalaya Online News, 06 Oct 16



## SOME EXPERIENCES



**Anu Nkeze Paul**  
Editor, The Green Vision,  
Cameroon

As a senior environmental reporter, I have participated in many training seminars, workshops and conferences on diverse environmental issues globally, but the knowledge and experience I gathered in World Sustainable Development Summit was fantastic. I returned home satisfied and a changed journalist in terms of the knowledge and understanding for climate change and sustainable development issues. WSDS also exposed me to world class experts and scholars. The wonderful platform WSDS created for discussion, exchange and networking was of much benefit to in depth reporting for sustainable development issues.



**Saidul Khan**  
Freelance Journalist,  
Meghalaya

It was a great privilege and opportunity to be at the WSDS 2016 organised by TERI. As someone from Northeastern part of India, I found the Summit very helpful in understanding issues confronting the world on climate change and measures to mitigate with the use of energy efficient technologies, green interventions etc. The learning experience at the media colloquium was enriching, which will surely reflect in my writings. I feel that I would be able to put into perspective, local environment issues at the global platform, so that it can generate curiosity and much required attention.



**Varughese C Thomas,**  
Chief Sub Editor, Malayala  
Manorama Daily, Kerala

The WSDS Media Colloquium empowered the ordinary media person to be a climate change ambassador. The media is not just an observer but a stakeholder in solving the issues of climate change. We got new ideas and models to tell success stories in a touching way. We become better equipped to generate stories from our home turfs when floods, droughts, pollution, water scarcity hit our areas. There may be a climate change footprint in every disaster hitting each area. We are trained to watch for green stories. We are graduated to think globally and act locally.



**Mir Farhat**

Kashmir News Service,  
Sri Nagar

Attending the World Sustainable Summit being organised by The Energy and Resources Institute at Indian Habitat Centre in New Delhi was a good learning experience. During the four-day Summit, I got enriched with diverse ideas and challenges that environment changes and climate change pose to us all. Attending sessions- thematic, interaction with experts, researches, corporate and others in these days educated and informed me about the issues we are confronted with, and how these issues can be tackled. The experience and knowledge which I gained at WSDS will help me a long way in writing stories on environment and development issues in Kashmir. Now, I can write stories on the issues and try to create awareness among people about sustainable development and challenges to environment.



**Tarun Chakraborty,**

Correspondent, Prothom  
Alo Bangladesh & Chief  
Reporter, Aajkal, Bengal

I personally learned a lot of issues from the WSDS. This initiative of TERI was a great platform to have some professional chats with leading and eminent scholars of the World. Moreover, the media colloquium taught me the basics of environment from these experts and encouraged me to be a part of group of young journalists in South Asia having flair for environmental issues. Last, but certainly not the least, the summit has helped in giving me a different perspective to my profession imbibing nobler values.



**Deepak Dharmadam,**

Regional Editor, Amrita  
Television- Kochi

The WSDS was a great learning and reporting. As a TV man my opportunity was limited, but I gained the maximum out of the event. The inaugural by Hon President of India itself was a big story for my Channel. The message of sustainable development and environmental care ran across headlines for the Evening Top Ten news programme. I got so many voice bites from different experts after some sessions. The European Union counter at the venue gave us an outlook in to the business angle of climate change as well. WSDS inspired me to start a "Hearitha Keralam"- shot film contest, State level program for Go Green message. I would like to congratulate Team Teri for the wonderful job.



**Sathish Kumar**

Assistant Editor,  
Dinamalar, Chennai

I would like to take this opportunity to thank TERI and its team for organising such an excellent event, 'World Sustainable Development Summit - Media Colloquium' and for the great opportunity. I appreciate them for the outstanding agenda, it is very important for today's scenario. WSDS -Media Colloquium is a great informational and networking event. I learned a lot, I established new networks, met and spoke with many good journalists and experts. I am looking forward to engage with TERI in the future.









# ABOUT TERI

## Creating innovative solutions for a sustainable future

The Energy and Resources Institute (TERI) is a leading think tank dedicated to conducting research for sustainable development of India and the Global South. TERI was established in 1974 as an information centre on energy issues. However, over the following decades, it made a mark as a research institute, whose policy and technology solutions transformed people's lives and the environment. TERI's key focus lies in promoting

- Clean energy
- Environment management
- Water management
- Sustainable agriculture
- Climate resilience

For further information, please contact  
WSDS SECRETARIAT, The Energy and Resources Institute, Darbari Seth Block,  
IHC Complex, Lodhi Road, New Delhi – 110 003 India  
Tel.+91 11 2468 2100 or 4150 4900, Fax +91 11 2468 2144 or 2468 2145  
E mail: [wds@teri.res.in](mailto:wds@teri.res.in), Web: <http://wds.teriin.org>